

UGC Sponsored One Day Seminar on
“GST: A NEW DAWN IN TAX REGIME”

Organized by
**PG DEPARTMENT OF
COMMERCE & BUSINESS ADMINISTRATION**

23rd September, 2017



**Dr. V. Narayana Rao, Principal
honoured with a bouquet**



**Prof. V. Narasimha Rao, PG Director
honoured with a bouquet**



**Sri J. Panduranga Rao, Director,
Academics & Planning honoured with a
bouquet**



**Sri SVSM Razith Kumar, Secretary &
Correspondent honoured with a
bouquet**



**Sri Ch. C. V. Ravi Kanth, Deputy
Commissioner of State Tax honoured
with a bouquet**



**Sri U. Sambasiva Rao, President
honoured with a bouquet**



Lightening of lamp



Prayer Song



**Presidential remarks by
Dr. V. Narayana Rao, Principal**



**Speech by Prof. V. Narasimha Rao, PG
Director**



**Sri SVSM Razith Kumar, Secretary &
Correspondent addressing the students**



**Keynote address by Sri Ch. C. V. Ravi Kanth,
Deputy Commissioner of State Tax**



**Speech by Y. Kiran Kumar, Joint
Commissioner, State Service Tax**



Staff & Participants at the seminar



Poster release by delegates



**Felicitations to Sri Ch. C. V. Ravi Kanth,
Deputy Commissioner of State Tax**

**Felicitations to Y. Kiran Kumar, Joint
Commissioner, State Service Tax**



REPORT

UGC SPONSORED ONE DAY SEMINAR ON

GOODS AND SERVICES TAX: A NEW DAWN IN TAX REGIME

23rd September, 2017

PG Department of Commerce and Business Administration of K B N COLLEGE organised UGC Sponsored one day seminar on GST: A NEW DAWN IN TAX REGIME, in collaboration with Krishna University on 23rd September 2017.

GST is the biggest indirect tax reform in India with the notion “ One Nation ,One Market and One Tax “, has kicked off with effect from 1st July, dismantling all the interstate trade barriers . The idea behind implementation of GST is to offer win-win situation to all stake holders concerned. However there are fears of disruption perceived by many in the rushed transactions to the new regime. In this context, the PG department of commerce and Business Administration has organised the one day seminar for commerce and management students at PG level to create awareness on GST, to discuss the issues and concerns of GST and to present the expected impact of GST on employment generation.

Regulatory authorities of State Tax and Eminent Practitioners of GST were invited to deliver lectures on the themes of the seminar. Sri Y Kiran Kumar, Joint Commissioner & Sri Ch. Ravi Kanth, Deputy Commissioner of State Tax Vijayawada inaugurated the seminar and highlighted on the need for introducing GST and the salient features of GST. Sri P. Lakshmana Rao, an eminent practitioner of GST enlightened the audience with the mechanism of GST and the expected impact of GST on employment generation. Another leading trainer and practitioner on GST Sri Ch. Kishore Kumar emphasised on initial hiccups in the implementation of GST and its implementations on few sectors.

The seminar has provided platform to the student participants to present their understandings on the subject in the form of paper presentation. M Com & MBA students of KBN College and 73 student participants from 13 colleges took part in the seminar. The paper presentation contest has attracted 23 papers from participants from various colleges. Three best papers adjudged were given cash prizes and certificate of merit.

Students from Maris Stella College, Vijayawada, Alanna Harpar , M. Prameela has won the 1st prize worth Rs.1500/-

Students from ANR College, Gudivada, Prabhudeva & Nagababu got 2nd prize worth Rs.1000/-

Students of Gudlalleru Engineering College, M Madhuri & Damodar got 3rd prize worth Rs.500/-

The cash prizes were sponsored by Sri Perla Bheema Rao, member KBN College Committee.

BROCHURE

Chief Patrons

Sri U. Samba Siva Rao - President.
Sri S.V.S.M. Razith Kumar - Secretary & Correspondent,
KBN College Committee

Patrons

Dr. V. Narayana Rao - Principal - FAC
Sri J. Pandu Ranga Rao - Director (Academic & Planning),
KBN College

Seminar Director

Prof. V.Narasimha Rao - Director, PG Courses

Seminar Co-Director

Dr. Mazharunnisa - Incharge, MBA Department

Organizing Committee

K.Sivaji Ganesh - Asst. Professor
S.Venkatesh - Asst. Professor
D.Lakshmi Pratusha - Asst. Professor
JSV Krishna Kumari - Asst. Professor
IAR Rajeswari - Asst. Professor
B.Prabhakar - Asst. Professor
A Ravi Kiran - Asst. Professor
V.G.V.Rajani - Asst. Professor
M.Tulasinadh - Asst. Professor
K. Bala Jyothi - Asst. Professor
M.Venkat Ram - Asst. Professor
CH.Siresha - Asst. Professor

Student Co-ordinators

E. Santhosh - MBA (F)
M. Rohith - MBA (F)
V. Swathi - MBA (F)
B. Kiranmai - MBA (F)

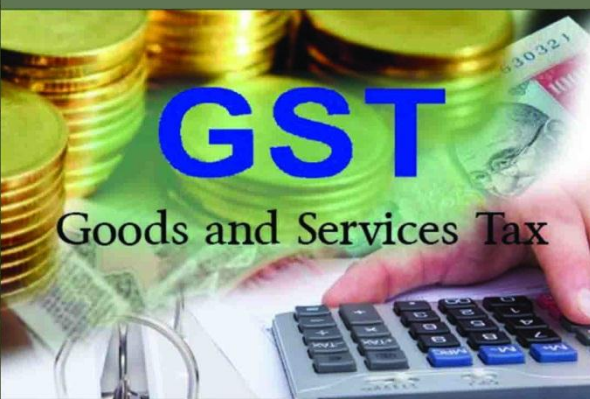


UGC Sponsored One Day Seminar on Goods and Services Tax: A New Dawn in Tax Regime



In Collaboration with Krishna University, Machilipatnam

on 23rd September, 2017



ADDRESS FOR COMMUNICATION

DEPARTMENT OF COMMERCE & MANAGEMENT
KBN College PG Centre, Kothapeta, Vijayawada – 520001

Contact: 9493608646, 9951018180

E- mail: gstseminarkbn@gmail.com



ESTD : 1965

Organized by

Department of Commerce & Management
KBN College PG Centre (Autonomous)

ISO 9001 : 2008 CERTIFIED INSTITUTION

ACCREDITED BY NAAC WITH A GRADE

College with Potential for Excellence-UGC

NIRF 92nd Rank

Vijayawada – 520001

Venue: Reading Room



ABOUT KBN

Kakaraparthy Bhavanarayana College is a vivacious outcome of a century old renowned charitable organization, S.K.P.V.V Hindu High Schools Society with "Tejaswina Vadheethamasthu" as its motto. Since its inception in 1965 it marked an epoch in innovative education, in an academically and economically impoverished area. The college with heightened social imagination and ardent zeal, shone like a lodestar led innumerable students towards the goal of an illustrious life. The ever vibrant college grew by leaps and bounds and has evolved with times. It has been adorned with the Autonomous status by the UGC in the year 2010, and received "Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has never rested on its laurels and has been relentlessly raising the bar. It has been reaccredited with 'A' grade by NAAC in 2013, Certified with ISO 9001:2008 for Quality Management Standard and accorded with CPE in 2016 by UGC. In the NIRF Ranking, the college listed for 92nd place in National Level and which stands out to be the acme of academic achievement.

ABOUT THE DEPARTMENT OF MBA

The Department of Business Administration was started during the academic year 2003-04 with the permission of AICTE and Acharya Nagarjuna University. The department has made a mark in the field of Management Education among the B' Schools of Acharya Nagarjuna University by securing 1st and 8th ranks to its 1st batch students. The Management Program of the college has emerged as the flag ship programme in a very limited period. With the establishment of Krishna University, Machilipatnam in 2008, KBN College PG Centre has been affiliated to Krishna University from the year 2009-10.

The Department of Management provides the students with an appropriate combination of conceptual framework and practical insight into managerial challenges and business opportunities for grooming entrepreneurial initiatives. The MBA programme is a full time course with an exhaustive course curriculum, regular industrial visits, summer internship, regular interaction with industry experts and visits to rural enterprises for exposure to Indigenous knowledge and systems. Our unique learning methodology includes learning through case studies, group discussions, debates, seminars, business games, role plays, self managing team, and venture creation projects.

THEME OF THE SEMINAR

GST is the biggest tax reform in India with the notion of "one nation, one market, and one tax". The single biggest indirect tax regime has kicked off with effect from 1st of July 2017 dismantling all the inter-state barriers with respect to trade. The GST rollout, has converted India into the \$2.4-trillion economy with a unified market of 1.3 billion citizens by doing away with the internal tariff barriers. The idea behind implementing GST across the country in 29 states and 7 Union Territories is that it would offer a win-win situation for everyone. Manufacturers and traders would benefit from fewer tax filings, transparent rules, and easy bookkeeping; consumers would be paying less for the goods and services, and the government would generate more revenues as revenue leaks would be plugged in.

The rollout has renewed the hope of India's fiscal reform program regaining momentum and widening the economy. Ground realities, as we all know, vary and managing change is definitely not easy than said. There are fears of disruption, embedded in what's perceived as a rushed transition which may not assist the interests of the country. However the government is trying to make the road to GST safer. Government has even gone on record to say that it is ready to revisit the GST regime to overcome the teething troubles to reap the advantages of having a unified tax system in the best interests of all stake holders concerned.

In this context, The PG Department of Commerce & Management is organizing a One Day Seminar on "Goods and Services TAX : A New Dawn in Tax Regime".

CALL FOR PAPERS

Well structured papers on the theme and subtheme are solicited from MBA & M.Com Students with not more than 2000 words. A college can depute maximum of three teams, each of which should consists of two members.

Send the soft copy of the paper to reach us before 20th September 2017.

Adjudged papers will receive a cash prize and certificate of merit.

I Prize - Rs. 1500/-
II Prize - Rs. 1000/-
III Prize - Rs. 500/-

PARTICIPATION FEE:

student participants will have to pay Rs. 100/- towards registration & participation.

NOTE: Working lunch will be provided to the participants.



OBJECTIVES OF THE SEMINAR

- To present an overview of GST.
- To discuss about the issues and concerns of GST.
- To share knowledge about the impact of GST on Employment opportunities.
- To provide a platform for the student fraternity to share their views about GST through the presentation of papers.

SUB THEMES:

- GST: A paradigm towards one nation and one Tax.
- GST: Its role in realizing "Make in India".
- GST: Its implications for the Industry.
- GST: Its practices



PAPER CLIPPINGS – POSTER RELEASE

నేడు జీఎస్టీపై జాతీయ సదస్సు

పాతబస్తీ, సెప్టెంబర్ 21: కాకరవర్తి భవనారాయణ కళాశాల కామర్స్ అండ్ బిజినెస్ అడ్మినిస్ట్రేషన్ ఆధ్వర్యంలో 23వ జీఎస్టీపై జాతీయ సదస్సును నిర్వహిస్తున్నట్లు కళాశాల ప్రిన్సిపాల్ డాక్టర్ వి నారాయణరావు ఒక ప్రకటనలో తెలిపారు. ఈ సదస్సుకు రాష్ట్ర పన్నుల శాఖ జాయింట్ డైరెక్టర్ వై కిరణ్ కుమార్, డెప్యూటీ డైరెక్టర్ సిహెచ్ రవికాంత్, చార్జర్డ్ అకౌంటెంట్లు పి లక్ష్మణరావు, సిహెచ్ కిషోర్ తదితరులు హాజరుకానున్నట్లు వివరించారు.

జీఎస్టీపై కేటీఎన్లో జాతీయ సదస్సు రేపు

వన్టాన్: కాకరపర్తి భవనారాయణ కళాశాల కామర్స్ అండ్ బిజినెస్ అడ్మినిస్ట్రేషన్ ఆధ్వర్యంలో ఈ నెల 23వ తేదీన జీఎస్టీపై జాతీయ సదస్సు నిర్వహిస్తున్నట్లు ఆ కళాశాల ప్రిన్సిపాల్ డాక్టర్ వి.నారాయణరావు ఒక ప్రకటనలో తెలిపారు. కేంద్రం ఇటీవల అమలులోకి తీసుకొచ్చిన వస్తు, సేవల పన్ను అంశంపై అనేక అనుమానాలు, పలు గందరగోళ పరిస్థితులు ఉన్నాయని, దీనిపై అవగాహన కల్పించేందుకు ఈ సదస్సు నిర్వహిస్తున్నట్లు పేర్కొన్నారు. యూజీసీ సౌజన్యంతో, కృష్ణా

విశ్వవిద్యాలయం భాగస్వామ్యంతో ఈ సదస్సు నిర్వహిస్తున్నట్లు తెలిపారు. ఈ సదస్సుకు రాష్ట్ర పన్నుల శాఖ జాయింట్ డైరెక్టర్ వై.కిరణ్ కుమార్, డిప్యూటీ డైరెక్టర్ సిహెచ్.రవికాంత్, చార్జర్డ్ అకౌంటెంట్లు, పి.లక్ష్మణరావు, సిహెచ్.కిషోర్ హాజరుకానున్నట్లు వివరించారు.



Fri, 22 September 2017
epaper.andhrajyothy.com//c/22382081



రేపు కేటీఎన్లో జీఎస్టీపై సదస్సు

వన్టాన్, సెప్టెంబర్ 21 (కేఎన్ఎన్):నగరంలోని కెబియన్ కళాశాల కామర్స్ అండ్ బిజినెస్ అడ్మినిస్ట్రేషన్ ఆధ్వర్యంలో ఈ నెల 23వ తేదీన జీఎస్టీపై జాతీయ స్థాయి సదస్సును నిర్వహిస్తున్నట్లు ఆ కళాశాల ప్రిన్సిపాల్ డాక్టర్ వి. నారాయణరావు గురువారం విడుదల చేసిన పత్రికా ప్రకటనలో తెలిపారు. కేంద్ర ప్రభుత్వం ఇటీవల ప్రవేశపెట్టిన వస్తు, సేవలు (గూడ్స్ అండ్ సర్వీసెస్ ట్యాక్స్) పన్ను అంశంపై అనేక అనుమానాలు, పలు గందరగోళ పరిస్థితులు సగటు మానవుల్లో ఉన్నాయని ఆయన పేర్కొన్నారు. వీటిపై అన్ని వర్గాలకు అవగాహన కల్పించాల్సిన అవసరం కేంద్ర, రాష్ట్ర ప్రభుత్వాలపై ఉందని తెలిపారు. ఇందులో భాగంగా ఆయా ప్రభుత్వాలు అవగాహన కార్యక్రమాలు నిర్వహించటం ముదావహమని పేర్కొన్నారు. యూజీసీ సౌజన్యంతో, కృష్ణా విశ్వవిద్యాలయం భాగస్వామ్యంతో ఈ సదస్సును నిర్వహిస్తున్నట్లు తెలిపారు. ఈ సదస్సుకు రాష్ట్ర పన్నుల శాఖ జాయింట్ డైరెక్టర్ వై. కిరణ్ కుమార్, డిప్యూటీ డైరెక్టర్ సిహెచ్. రవికాంత్, చార్జర్డ్ అకౌంటెంట్లు పి. లక్ష్మణరావు, సిహెచ్. కిషోర్ తదితరులు హాజరువుతారని వివరించారు. ఈ సదస్సును విద్యార్థులు, విద్యావేత్తలు, వ్యాపారవేత్తలు సద్వినియోగం చేసుకోవాలని ఆయన సూచించారు.



